



web soft BD

...for world wide identity

INNOVATION FOR SUSTAINABLE GROWTH

BUSINESS PLAN & FUTURE ROADMAP



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INNOVATION FOR
SUSTAINABLE GROWTH



WHO ARE WE



A leading **ICT solutions provider** with a proven track record of success.



AREA OF INTEREST:

Solution Design & Development for Agriculture, meteorology, and Agro-meteorology.



AREA OF INTEREST:

Solution Design & Development for Agriculture, meteorology, and other sectors



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INNOVATION FOR
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WHO ARE WE



AREA OF EXPERTISE:

- AGRO METEOROLOGY SYSTEM
- WEB PORTAL DEVELOPMENT
- APPLICATION & WEB APP DEVELOPMENT
- DOMAIN SOLUTIONS
- DATA CENTER & DATA WAREHOUSE MANAGEMENT
- NETWORKING & SERVER SOLUTIONS
- ERP SOLUTIONS
- MAIL SOLUTION, CORPORATE SOLUTION & MORE.

Vision

Our vision as a leading provider of **innovative ICT solutions** for agrometeorology, agriculture, and meteorology is to provide our customers with access to the latest ICT solutions to help them improve their productivity, profitability, and sustainability.

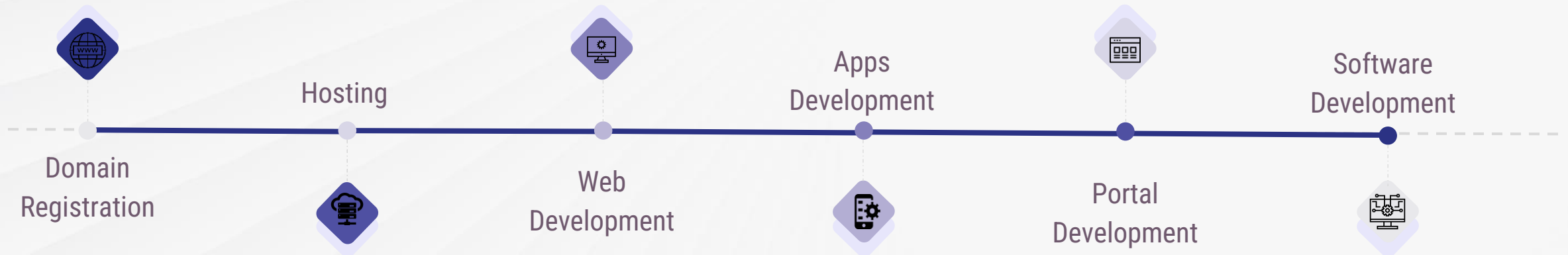
Mission

Our mission is to weave innovation into the fabric of agro-meteorology, agriculture, and meteorology and other sectors, with a focus on product **quality and customer satisfaction**.

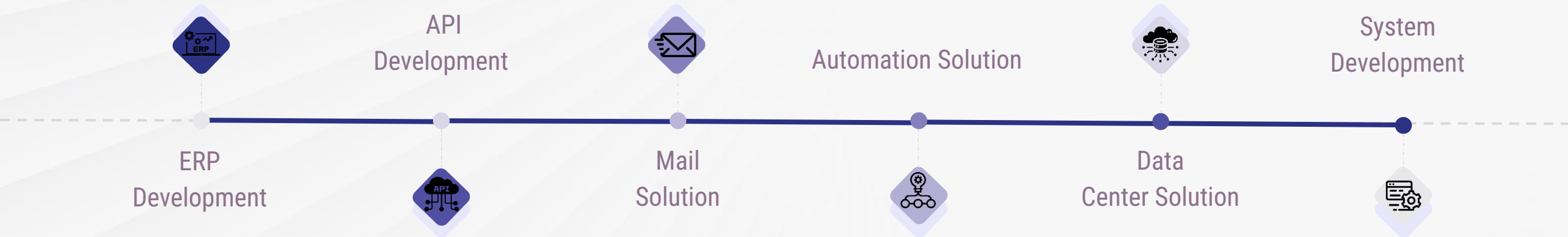
Goal

Our goal is to become a **worldwide giant IT company** with branches all over the world, serving over 10,000 clients in the next year, by providing innovative and high-quality IT solutions that meet the needs of our customers and help them achieve their goals.

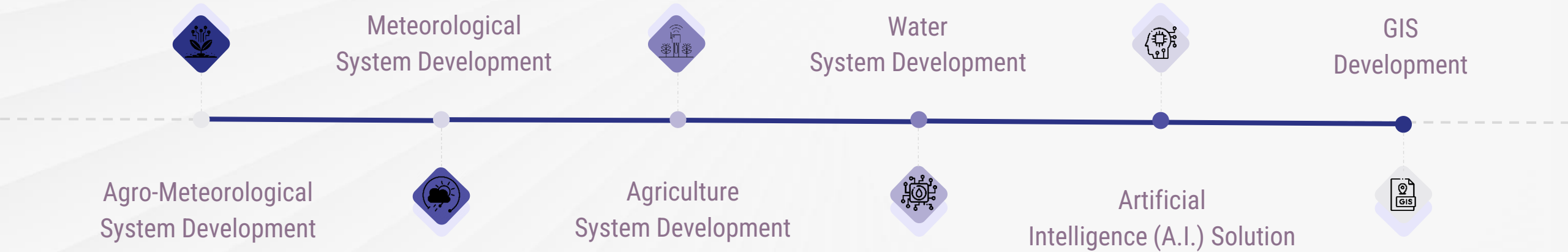
OUR SERVICES



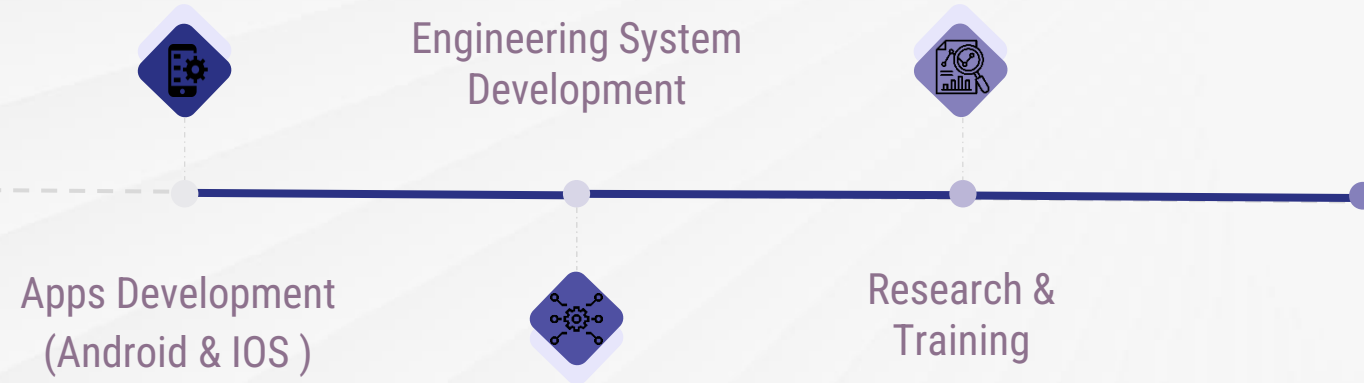
OUR SERVICES



OUR SERVICES



OUR SERVICES



MAJOR PROJECTS

Agro-Meteorological Information Systems Development Project, Component-C of Bangladesh Weather and Climate Services Regional Project in Department of Agricultural Extension (DAE), Ministry of Agriculture(MoA), Bangladesh

Bangladesh Meteorological Department (BMD), Ministry of Defence, Bangladesh

SMRC's (SAARC Meteorological Research Centre) website

Bangladesh Water Development Board (BWDB), Ministry of Water Resources, Bangladesh

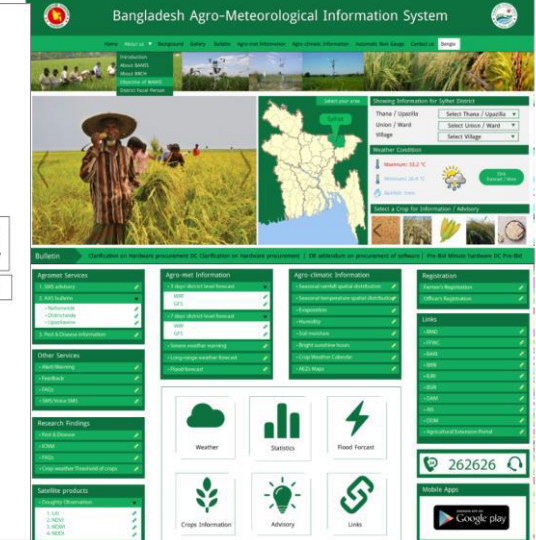
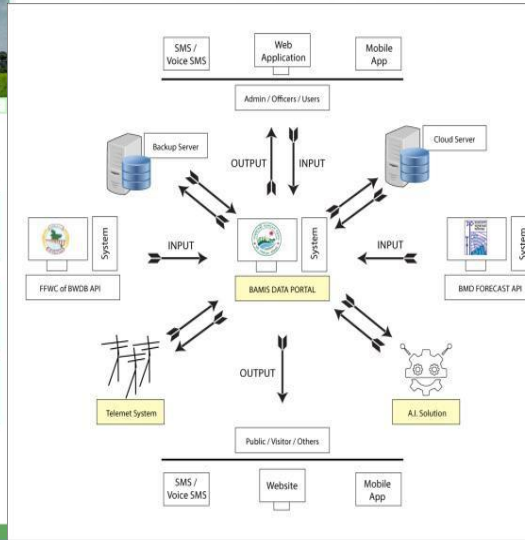
MAJOR PROJECTS

E-Commerce portal & Develop platform; with Mail Server of Sunlife Insurance Company (www.sunlifeinsbd.com)

Portal of Bangladesh Olympic Association (BOA) www.nocban.org

Dynamic Web Site & Application of Poly Cables Industries Ltd. www.polycables.com.bd

Various of IT Service in USA, UK, Singapore, Malaysia, Thailand, India & Others



Bangladesh Agro-Meteorology Information Portal

Developed By

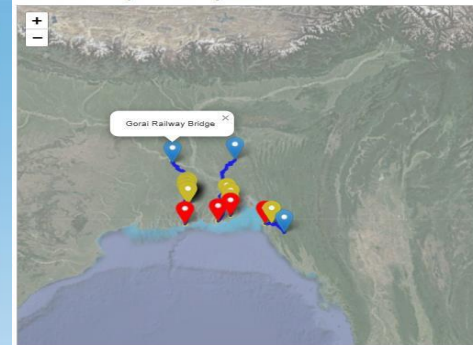


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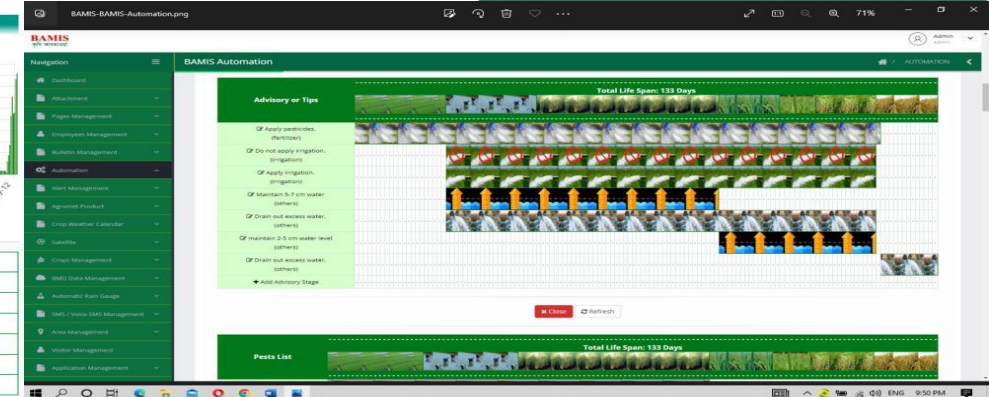
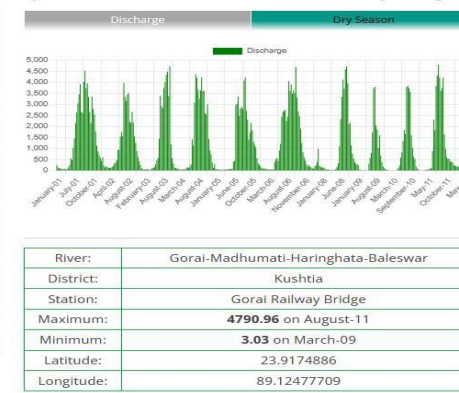
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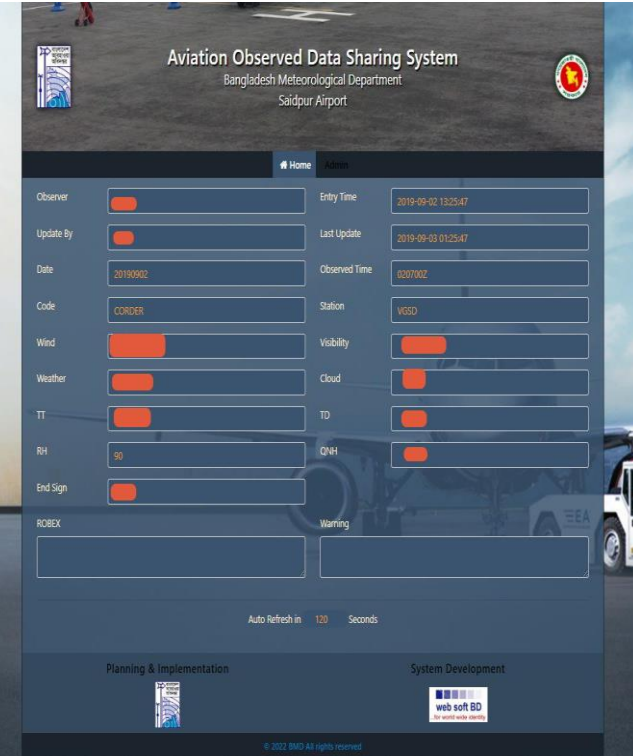
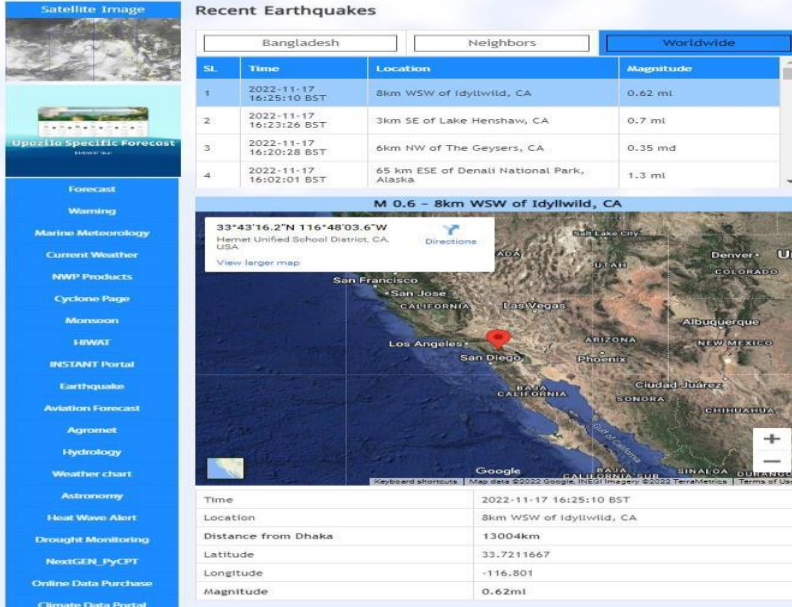
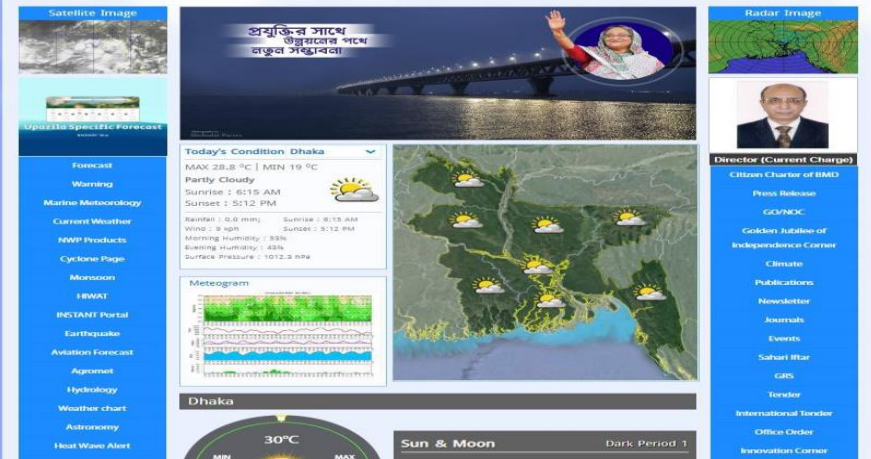


Model Setup: River System



Up Stream DISCHARGE - Gorai Railway Bridge





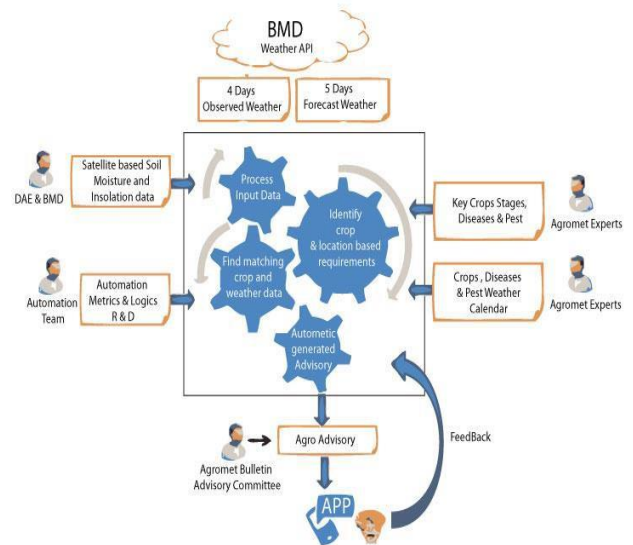
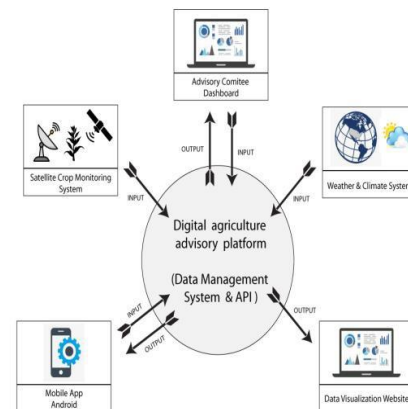
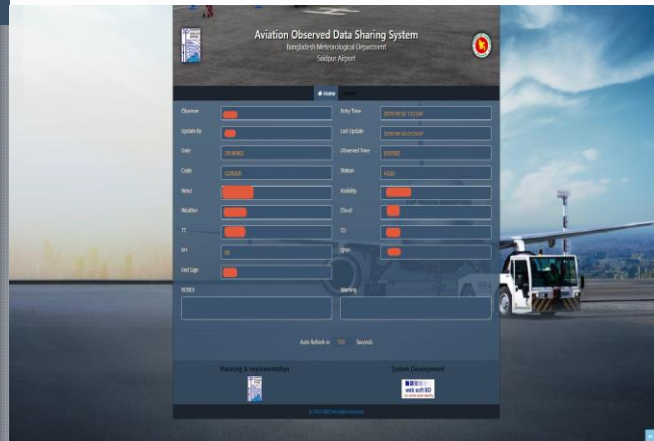
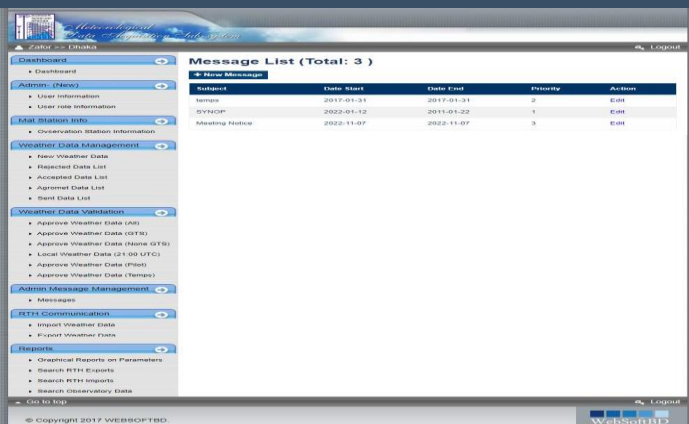
Bangladesh Meteorology Department Portal

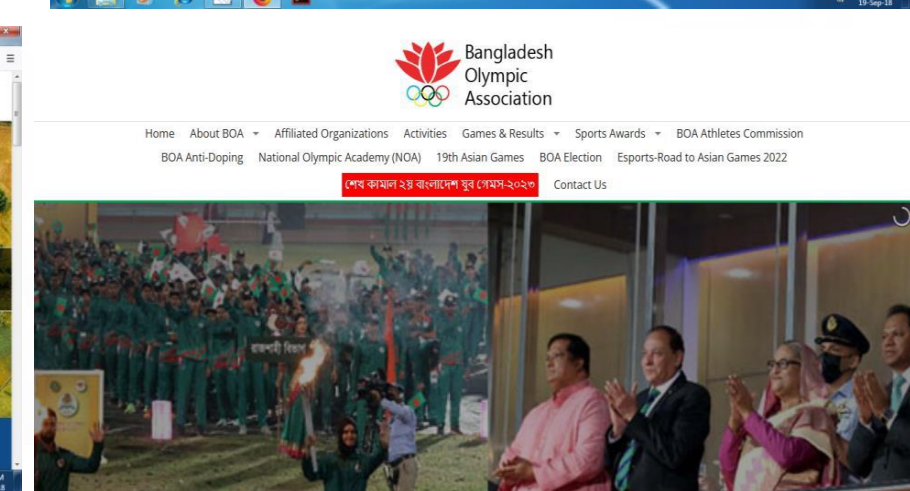
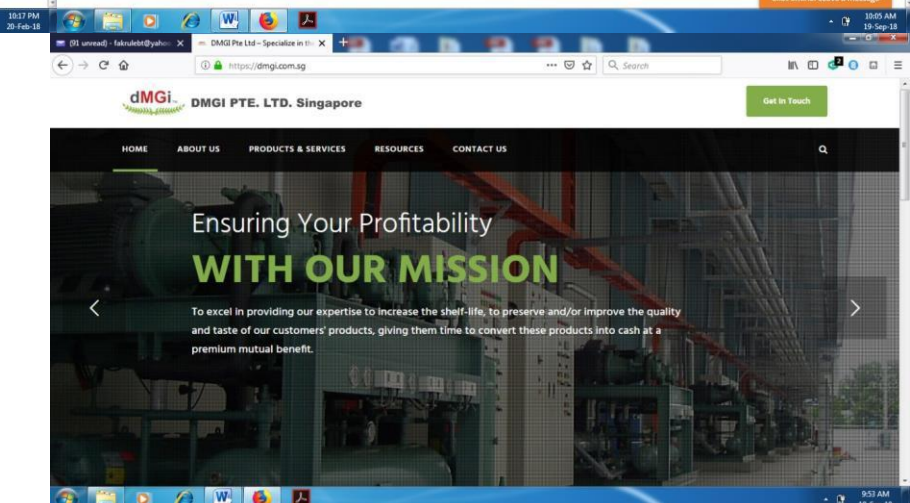
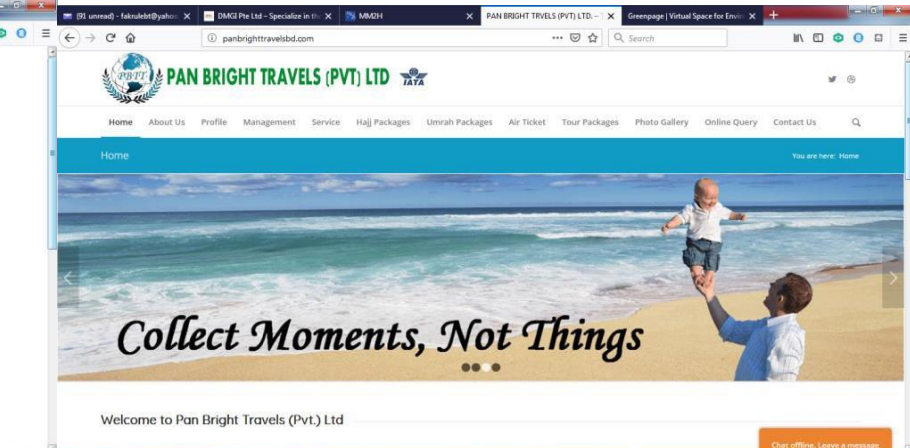
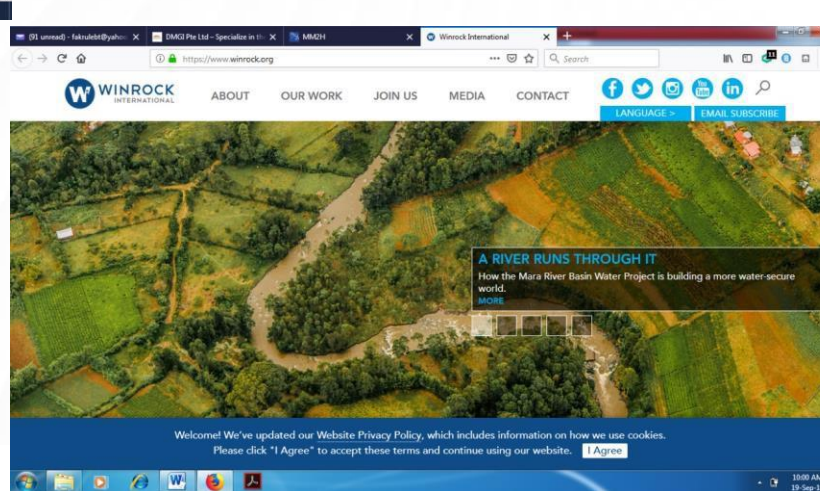
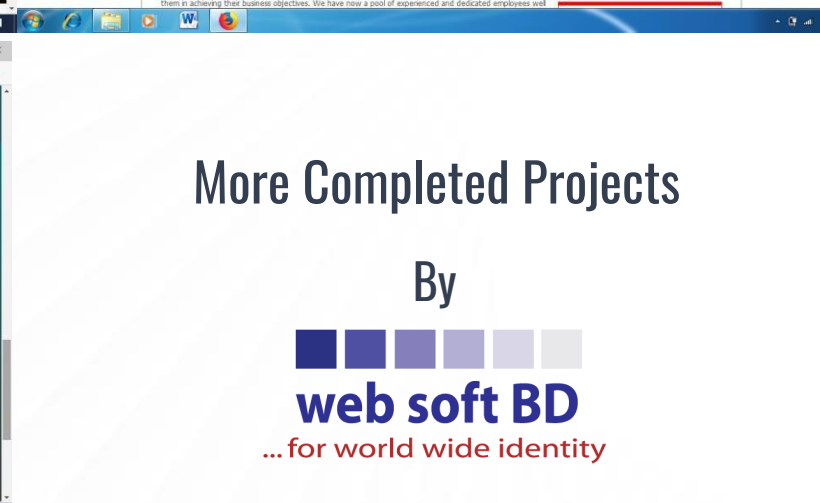
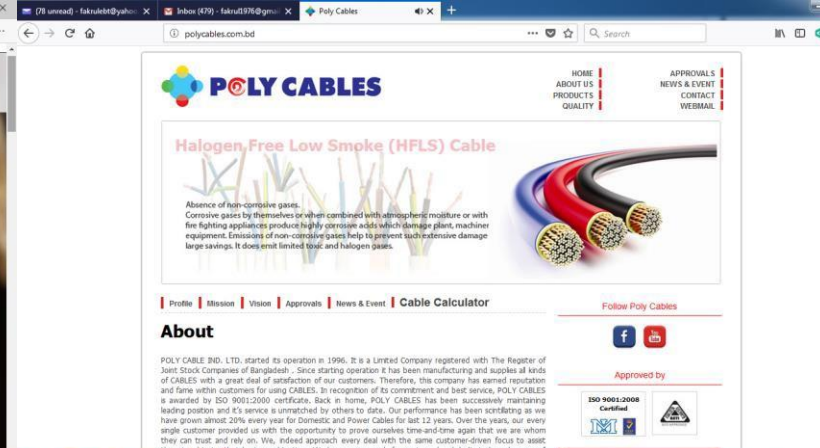
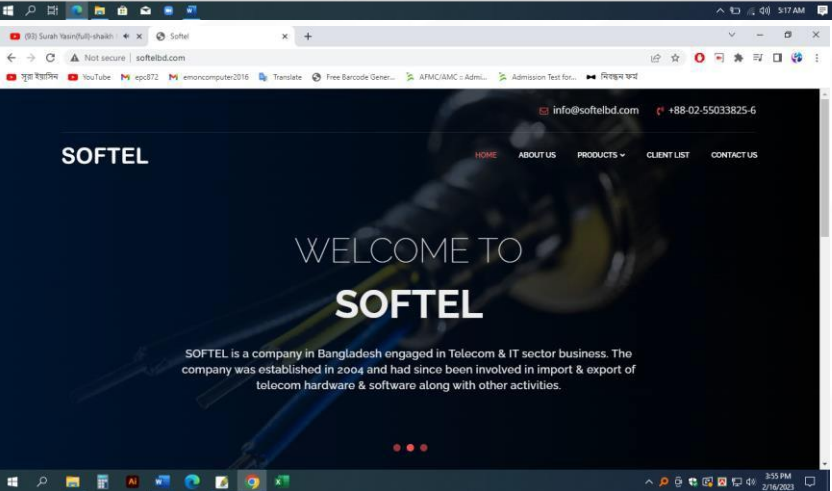
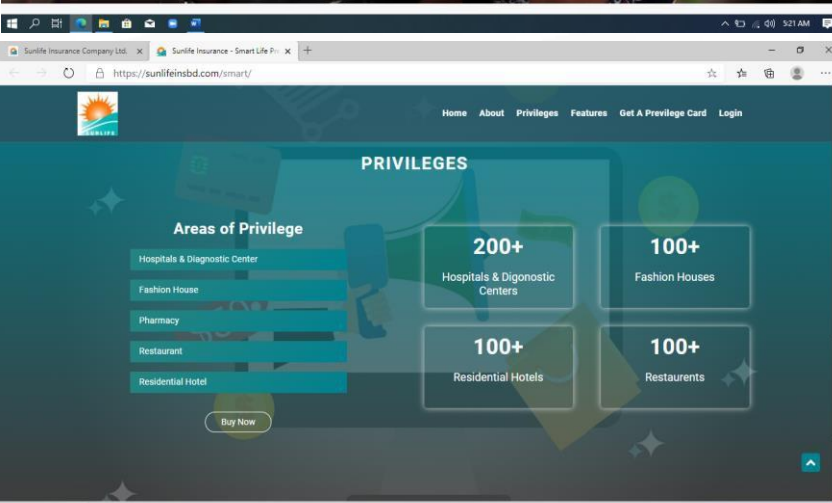
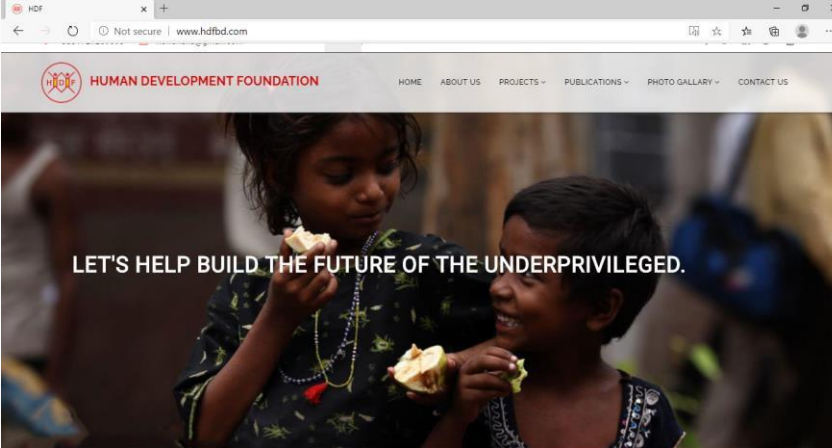
Developed By



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KEY CLIENTS AND PARTNERS



Business Model



Project fees



Project fee for developing and implementing custom ICT solutions. The project fee is typically based on the scope of work, the complexity of the solution, and the timeline.

Subscription fees



Subscription-based services for some of its products and solutions, such as the BAMIS portal and the BMD website. Subscription fees provide clients with access to the product or solution on a monthly or annual basis.

Support fees



Support and maintenance services for its products and solutions. Support fees are typically charged on an hourly or monthly basis.

Investors



Initially runs by won fund of WEB SOFT BD



Entering Global Market



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OUR TARGET



50%

Target market



1.4 billion

Service available market



2.6 billion

Target available market



5

YEAR MARK

Competitive analysis



Tata Consultancy Services

\$146.35 Billion



Infosys

\$ 68.82 Billion



HCL Technologies

\$40.79 Billion



Wipro

\$24.90 Billion



Accenture

\$197.36 Billion



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In addition to these large domestic players, we are also expecting competition from a number of smaller, regional companies

STRENGTHENING OUR POSITION IN MARKET



A leading **ICT solutions provider** with a proven track record of success.



International Footprints:

We have done Government projects in Bangladesh, World Bank-funded projects, and more projects internationally.



Agro-Meteorological System Development :

Solution Design & Development for Agriculture, meteorology, and other sectors



Artificial Intelligence (A.I.) Solution :

Our AI solutions are helping farmers to improve their yields and reduce their costs.



MARKET ACTIVATION PLAN

B2B

B2C

B2B EXECUTION

IN-TERMS OF MARKET ACTIVATION, OUR PROJECTED GROWTH IS TO REACH 2X WITHIN 2025

EVENT PARTICIPATION

Our vision as a leading provider of **innovative ICT solutions** for agrometeorology, agriculture, and meteorology is to provide our customers with access to the latest ICT solutions to help them improve.

PLANNED TIMELINE: DD/MM/YY

AGENDA 1:

AGENDA 2:

AGENDA 3:



The banner for the 2nd Annual Agritech Conference 2023 features a dark green background with a network of white dots and lines. The text is in white and yellow. The top left corner has the Pakistan Fintech Network logo and the 2nd Annual Agritech Conference 2023 logo. The main text reads: "2nd ANNUAL AGRITECH CONFERENCE 2023", "SEEKING FINTECH SOLUTIONS TO REVITALIZE AGRICULTURE IN PAKISTAN", and "www.pfn.org.pk". The date and location are "THURSDAY 15 JUNE, 2023" and "ROOMY SIGNATURE HOTEL, ISLAMABAD". The hashtag "#AAC2023" is on the right. The bottom section displays a grid of logos for various sponsors and partners, including ABACUS, Allied Bank, agriLift, BOP, Bank Alfalah, boadmay, CreditBook, Digitt+, DTC, digitify, easypaisa, Suronet, FARMAR, genpro, HypeFin, INVESTORS LOUNGE, JUMQ, KallPay, mawazna, NAYAPAY, PMIC, Pay, Pligence, PAR, ricult, Sarmaya, syngenta, VISA, and YPay.

Pakistan Fintech Network 2nd ANNUAL AGRITECH CONFERENCE 2023

2nd ANNUAL AGRITECH CONFERENCE 2023

SEEKING FINTECH SOLUTIONS TO REVITALIZE AGRICULTURE IN PAKISTAN

www.pfn.org.pk

THURSDAY 15 JUNE, 2023

ROOMY SIGNATURE HOTEL, ISLAMABAD

#AAC2023

ABACUS Allied Bank agriLift BOP Bank Alfalah boadmay CreditBook Digitt+ DTC digitify easypaisa Suronet FARMAR genpro HypeFin INVESTORS LOUNGE JUMQ KallPay mawazna NAYAPAY PMIC Pay Pligence PAR ricult Sarmaya syngenta VISA YPay

B2B EXECUTION

IN-TERMS OF MARKET ACTIVATION, OUR PROJECTED GROWTH IS TO REACH 2X WITHIN 2025

ORGANIZING

Our vision as a leading provider of **innovative ICT solutions** for agrometeorology, agriculture, and meteorology is to provide our customers with access to the latest ICT solutions to help them improve.

PLANNED MEDIA EXECUTION

(It will be live in following meta/X groups)

(The objectives of the events)

(Target Achievements)



B2B EXECUTION

IN-TERMS OF MARKET ACTIVATION, OUR PROJECTED GROWTH IS TO REACH 2X WITHIN 2025



VISUAL REPRESENTATION OF CONSULTANTS

ONBOARDING CONSULTANTS

Our vision as a leading provider of **innovative ICT solutions** for agrometeorology, agriculture, and meteorology is to provide our customers with access to the latest ICT solutions to help them improve their productivity, profitability.

PLANNED CONSULTANT POOLS

Option A

Option B

Option C

B2B EXECUTION

IN-TERMS OF MARKET ACTIVATION, OUR PROJECTED GROWTH IS TO REACH 2X WITHIN 2025



VISUAL REPRESENTATION OF PROJECTS

COLLABORATIVE WORKS

Our vision as a leading provider of **innovative ICT solutions** for agrometeorology, agriculture, and meteorology is to provide our customers with access to the latest ICT solutions to help them improve their productivity, profitability.

PROJECTS THAT WE PLAN TO ADD VALUE TO

Option A

Option B

Option C

B2C EXECUTION

IN-TERMS OF MARKET ACTIVATION, OUR PROJECTED GROWTH IS TO REACH 2X WITHIN 2025

PRODUCT SHOWCASING

Our vision as a leading provider of **innovative ICT solutions** for agrometeorology, agriculture, and meteorology is to provide our customers with access to the latest ICT solutions to help them improve their productivity, profitability.

DIGITAL FOOTPRINT

Our vision as a leading provider of **innovative ICT solutions** for agrometeorology, agriculture, and meteorology is to provide our customers with access to the latest ICT solutions to help them improve their productivity, profitability.



WEB PRESENCE

B2C EXECUTION

IN-TERMS OF MARKET ACTIVATION, OUR PROJECTED GROWTH IS TO REACH 2X WITHIN 2025



PROMOTIONAL PRESENCE IN TARGET AREA

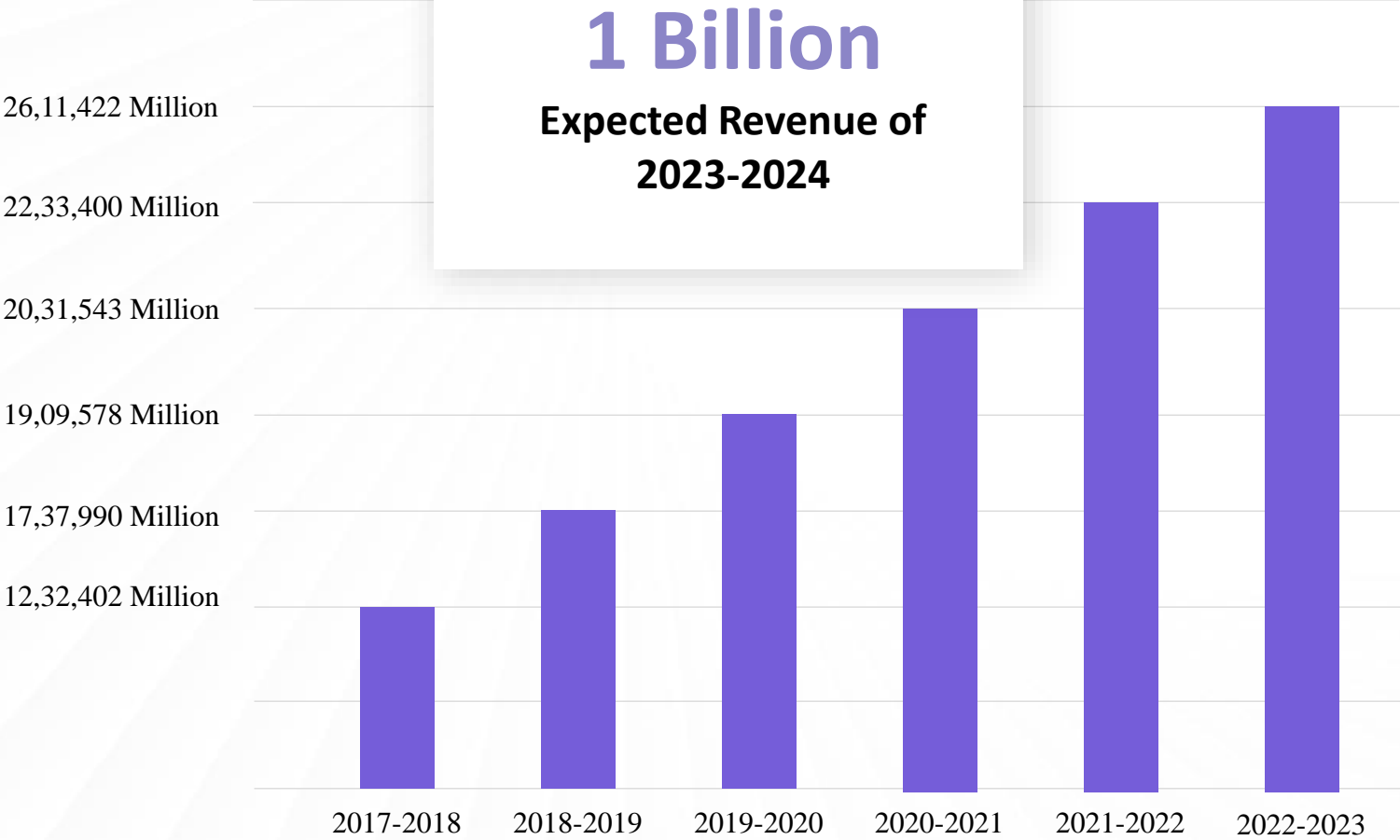
COLLABORATION PLAN

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OFFLINE ACTIVATION

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REVENUE STREAM AND TARGET



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Leadership



Thank you!